

You are new to Germany? You have an idea and you want to start your own business?

We support you in bringing your idea to life.

What we do

SINGA Business Lab Stuttgart offers a 5-month intensive startup program for newcomers who have experienced forced migration and want to start their own business in Germany. We offer workshops, mentoring and network access to turn business ideas into reality.

Interested?

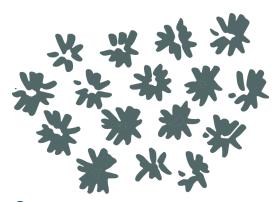
Sign up now to get informed as soon as the application for the upcoming SINGA Business Lab Program in Summer 2018 is open: https://bit.ly/2E85MHP

For whom

Persons with refugee or migrant backgrounds.

B1-level in German or English and good knowledge of the other language. Motivated to start their own innovative business with an entrepreneurial mindset and a business idea.

Committed to work on their idea at least 20h a week.



Contact: <u>www.singabusinesslab.de</u> <u>www.facebook.de/singabusinesslabstuttgart</u> peter@singa-deutschland.de



What we offer

Workshops & Training

- Market and customer analysis
- Revenue and finance models
- Design Thinking
- Prototyping
- Business planning
- Legal foundations
- Marketing
- (Intercultural) communication

Legal & Finance

Legal and financial advice from our pool of experts. Clarification of questions related to founding a business in Germany, including tax advice, bookkeeping and insurance.

Network & Community

Participants gain access to our network and community of experts, partners, businesses and to the local start-up scene.

Mentoring & Coaching

Participants benefit from one-to-one professional mentoring, providing knowledge, feedback and network access.

Coaches provide personal development support.